

Michigan Defense Quarterly Publication Insert

Mechanical Requirements

Please provide artwork as a high-resolution digital file (preferred formats: JPEG, PNG, or EPS. **No PDFs**). Ensure all fonts are embedded or outlined and include any linked graphics or images. Files should be submitted at their final intended size and resolution to ensure optimal display quality.

- Email all media to quarterly@mdtc.org

Rates

- Back cover (1/2 page horizontal) – add 25% to rates
- Inside covers – add 15% to rates

Rate Per Issue	Insert Size	Issue	Submit Copy
\$750.00	Full no bleeds page – 7.5” x 9.5” Full with bleeds – 8.5” x 11” (.125” bleed all the way around)	Summer	6/15
\$500.00	1/2 page horizontal – 7.25” x 4.5”	Fall	9/15
\$250.00	1/4 Page - 3.5” x 4.5”	Winter	12/8
Spring			3/15

*** If your insert is not sized to our specs, we will rework the insert to fit, at a charge to the sponsor.**

Insert Order Form

Please publish the insert in the publication below in Michigan Defense Quarterly.

Size

- ☐ 1/4 page
- ☐ 1/2 page
- ☐ Full page

Indicate the issue(s) To publish in

- ☐ Summer
- ☐ Fall
- ☐ Winter
- ☐ Spring

Michigan Defense Quarterly is published by the MDTC. Copy and published inserts are accepted at the discretion of the Board of Directors.

Sponsor

Company		
Address		
City	State	Zip
Phone		Fax
E-mail address		(Title)
Authorized by (Name)		

*** Payments must be received prior to publication placement. ***

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