

Vendor Sponsorship Opportunities 2026-2027



Michigan Defense Trial Counsel, Inc.
Promoting Excellence in Civil Litigation

Who We Are

Michigan Defense Trial Counsel is an association of the leading lawyers in the State of Michigan dedicated to representing individuals and corporations in civil litigation. As the state's premier organization of civil litigators, the impact of MDTC Members is felt through its Amicus Briefs, often filed by express invitation of the Supreme Court, its far-reaching and well-respected Quarterly publication, and its timely and well-received seminars. Membership in MDTC also provides exceptional opportunities for networking with fellow lawyers, potential clients, and members of the judiciary.

Why Partner With the MDTC?

In today's fast-paced and busy work environments, making personal connections with potential clients is hard. Partnering with the MDTC provides your company access and valuable networking with top litigators across Michigan in a welcoming and professional environment.

The Premier Organization of
Civil Litigators in Michigan



Event Opportunities

All event sponsorships provide vendors with pre-event, onsite, and post-event recognition. MDTC regularly updates and includes current sponsor listings in promotional emails, highlights sponsors on social media, lists sponsors in printed programs* and on sponsor boards onsite, as well as includes sponsors in presentation slideshows*. Finally, a special thank you is included in The Quarterly for each event, listing all sponsors.

- **Golf Outing** (September 2026)
- **Meet the Judges** (October 2026)
- **Winter Meeting** (Fall 2026)
- **Legal Excellence Awards** (March 2027)
- **Past Presidents Reception** (Spring 2027)
- **Annual Meeting + Summer Conference** (June 2027)
- **The Defense Network Reception** (various dates, locations)
- **Section Webinars** (every other month)

Marketing Opportunities

In addition to the multiple ways we highlight event sponsors, MDTC provides ample options for additional marketing of your company throughout our digital network.

Market Your Company

MDTC will distribute your company materials to all attendees and list your company in the pre/post-marketing. You choose which event!

Social Media Posts

MDTC will share at least four (4) posts from your company to our social media pages, tagging your company page in them.

Vendor Profile (1 Quarterly + Website)

Feature your company's profile in one issue of The Quarterly. Provide up to a full page history of your company or a personal profile of a significant staff member.

E-News Logo (per issue - 4 issues)

Have your company name and logo immediately below the newsletter banner with a live link to the company website.

E-News Text Link (per issue - 4 issues)

The company name will be listed in the e-newsletter, at the bottom, linked to the company's site.

Have your company logo with a link to your company/firm website as the official sponsor.

Quarterly Insert (per issue - 4 issues)

½ page horizontal 7.5 x 5.5 (Special placement costs more.)

In-Kind Contributions, Other Donations

You can contribute a wide variety of items to the MDTC, including but not limited to tickets, travel packages, raffles, etc. If you have any questions or are unsure about what you plan to contribute, please contact support@mdtc.org.

*When applicable; some events may not have a printed program or presentation slideshow, or may have an alternative visibility option (ex: Golf Outing does not have a presentation slideshow, but does have signs with sponsor names on each hole of the course).



Vendor Packages

2026-2027

Platinum
\$9,000

Gold
\$5,500

Silver
\$2,800

Bronze
\$1,500

Event Opportunities *A la carte Sponsor Pricing*

Golf Outing	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meet the Judges	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Winter Meeting	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legal Excellence Awards	\$600	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Past Presidents Reception	\$300	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Meeting + Summer Conference	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Defense Network Reception	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Section Webinars	\$450	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Vendor Table

Golf Outing	\$1,000	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
Winter Meeting	\$1,000	<input checked="" type="checkbox"/>	<input type="checkbox"/>		
Annual Meeting + Summer Conference	\$1,000	<input checked="" type="checkbox"/>	<input type="checkbox"/>		

Marketing

Market Your Company	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media Posts (4)	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor Profile	\$300	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-News Logo	\$800	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-News Text Link	\$200	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarterly Insert	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Amicus Brief	<i>exclusive to Platinum Sponsors</i>	<input checked="" type="checkbox"/>			

Estimated Value	\$11,000+	\$7,000+	\$3,500+	\$1,800
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Vendor Sponsorship Form

Sponsorship Year 2026-2027 (July 1, 2026 - June 30, 2027)

		Platinum \$9,000	Gold \$5,500	Silver \$2,800	Bronze \$1,500	Build Your Own check and add the total
Event Opportunities				<i>pick 4</i>	<i>pick 2</i>	
Golf Outing (Sept. 2026)	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meet the Judges (Oct. 2026)	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Winter Meeting (Fall 2026)	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legal Excellence Awards (LEA) (March 2027)	\$600	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Past Presidents Reception (Spring 2027)	\$300	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Meeting + Summer Conference (June 2027)	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Defense Network Reception (various dates)	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Section Webinars (every other month)	\$450	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor Table			<i>pick 1</i>			
Golf Outing (Sept. 2026)	\$1000	<input checked="" type="checkbox"/>	<input type="checkbox"/>			<input type="checkbox"/>
Winter Meeting (Fall 2026)	\$1000	<input checked="" type="checkbox"/>	<input type="checkbox"/>			<input type="checkbox"/>
Annual Meeting + Summer Conference (June 2027)	\$1000	<input checked="" type="checkbox"/>	<input type="checkbox"/>			<input type="checkbox"/>
		<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing Opportunities			<i>pick 4</i>	<i>pick 2</i>	<i>pick 1</i>	
Market Your Company	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Media Posts (4)	\$500	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vendor Profile (1 Quarterly + Website)	\$300	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-News Logo (per issue, 4 issues)	\$800	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-News Text Link (per issue, 4 issues)	\$200	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarterly Insert (per issue - 4 issues)	\$500	<input checked="" type="checkbox"/>				
<i>Amicus Brief Platinum Sponsor Package Only</i>						
Choose a Plan	Est. Value:	\$11,000+	\$7,000+	\$3,500+	\$1,800+	
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Name of Contacting Representative

Company Name (please print exactly how you want your company name to appear in marketing pieces)

Address

City

State

Zip

Phone

Email Address

Check enclosed, payable to MDTC

TOTAL PAYMENT _____

On occasion, MDTC will add events/activities to their calendar.

Please be advised that no copyrighted music can be played at MDTC events. If music is played, sponsors will be subject to penalties. Please complete this form and return it to MDTC, PO Box 66, Grand Ledge, MI 48837. Phone: (517) 627-3745 Email: support@mdtc.org Website: www.mdtc.org