

Firm Sponsorship Opportunities 2026-2027



Michigan Defense Trial Counsel, Inc.
Promoting Excellence in Civil Litigation

Who We Are

Michigan Defense Trial Counsel is an association of the leading lawyers in the State of Michigan dedicated to representing individuals and corporations in civil litigation. As the state's premier organization of civil litigators, the impact of MDTC Members is felt through its Amicus Briefs, often filed by express invitation of the Supreme Court, its far-reaching and well-respected Quarterly publication, and its timely and well-received seminars. Membership in MDTC also provides exceptional opportunities for networking with fellow lawyers, potential clients, and members of the judiciary.

Why Partner With the MDTC?

In today's fast-paced and busy work environments, making personal connections with other professionals is hard. Partnering with the MDTC provides your company access and valuable networking with top litigators across Michigan in a welcoming and professional environment.

The Premier Organization of
Civil Litigators in Michigan



Event Opportunities

All event sponsorships provide firms with pre-event, onsite, and post-event recognition. MDTC regularly updates and includes current sponsor listings in promotional emails, highlights sponsors on social media, lists sponsors in printed programs* and on sponsor boards onsite, as well as includes sponsors in presentation slideshows*. Finally, a special thank you is included in The Quarterly for each event, listing all sponsors.

- **Golf Outing** (September 2026)
- **Meet the Judges** (October 2026)
- **Winter Meeting** (Fall 2026)
- **Future Planning Meeting** (January 2027)
- **Legal Excellence Awards** (March 2027)
- **Past Presidents Reception** (Spring 2027)
- **Annual Meeting + Summer Conference** (June 2027)
- **The Defense Network Reception** (various dates, locations)
- **Section Webinars** (every other month)

Marketing Opportunities

In addition to the multiple ways we highlight event sponsors, MDTC provides ample options for additional marketing of your firm throughout our digital network.

Social Media Promotion

MDTC will share at least four (4) posts from your company to our social media pages, tagging your company page in them.

Website Listing

Our website is updated regularly with the names and logos of sponsoring firms and showcased to all online visitors.

E-Newsletter Text Link

Sponsors are listed by name in our e-newsletter, with a link back to the firm homepage.

Quarterly Firm Profile

Your firm can provide an insert (promotional piece) for one (1) issue of The Quarterly; this is 7.5" inches wide by 5.5" high, or half page in size.

In-Kind Contributions, Other Donations

You can contribute a wide variety of items to the MDTC, including but not limited to tickets, travel packages, raffles, etc. If you have any questions or are unsure about what you plan to contribute, please contact support@mdtc.org.

*When applicable; some events may not have a printed program or presentation slideshow, or may have an alternative visibility option (ex: Golf Outing does not have a presentation slideshow, but does have signs with sponsor names on each hole of the course).



Firm Packages

2026-2027

		Platinum \$5,900	Gold \$4,800	Silver \$2,900	Bronze \$1,900
Event Opportunities	<i>A la carte Sponsor Pricing</i>	ALL	ALL	Pick 4	Pick 2
Golf Outing	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meet the Judges	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Winter Meeting	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Future Planning Meeting	\$300	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legal Excellence Awards	\$800	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Past Presidents Reception	\$300	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Meeting + Summer Conference	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Defense Network Reception	\$400	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Section Webinars	\$400	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1 Registration to Each Event	<i>exclusive to Platinum Sponsors</i>	<input checked="" type="checkbox"/>			
Marketing		ALL	ALL	Pick 2	Pick 1
Social Media Promotion	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website Listing	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-Newsletter Text Link	\$700	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarterly Firm Profile	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Amicus Brief	<i>exclusive to Platinum Sponsors</i>	<input checked="" type="checkbox"/>			
Membership					
MDTC Memberships	\$260/each	4	3	2	1
Estimated Value		\$8,000+	\$6,500+	\$4,000+	\$2,500+



Firm Sponsorship Form

Sponsorship Year 2026-2027 (July 1, 2026 - June 30, 2027)

		Platinum \$5,900	Gold \$4,800	Silver \$2,900	Bronze \$1,900	Build Your Own check and add the total
Event Opportunities				<i>pick 4</i>	<i>pick 2</i>	
Golf Outing (Sept. 2026)	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meet the Judges (Oct. 2026)	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Winter Meeting (Fall 2026)	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Future Planning Meeting (Jan 2027)	\$300	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legal Excellence Awards (LEA) (March 2027)	\$800	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Past Presidents Reception (Spring 2027)	\$300	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Annual Meeting + Summer Conference (June 2027)	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Defense Network Reception (various dates)	\$400	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Section Webinars (every other month)	\$400	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1 Individual Registration to Golf Outing		<input checked="" type="checkbox"/>				
1 Individual Registration to Meet the Judges		<input checked="" type="checkbox"/>				
1 Individual Registration to Winter Meeting		<input checked="" type="checkbox"/>				
1 Individual Registration to Future Planning		<input checked="" type="checkbox"/>				
1 Individual Registration to LEA		<input checked="" type="checkbox"/>				
1 Individual Registration to Past Presidents		<input checked="" type="checkbox"/>				
1 Individual Registration to Annual Meeting + SC		<input checked="" type="checkbox"/>				
1 Individual Registration to Defense Network		<input checked="" type="checkbox"/>				
1 Individual Registration to Section Webinar		<input checked="" type="checkbox"/>				
Marketing Opportunities				<i>pick 2</i>	<i>pick 1</i>	
Social Media Promotion	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website Listing	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-Newsletter Text Link	\$700	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quarterly Firm Profile	\$500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Amicus Brief <i>Platinum Sponsor Package Only</i>		<input checked="" type="checkbox"/>				
Membership						
Individual MDTC Membership(s)		4	3	2	1	
Choose a Plan	Est. Value:	\$8,000+	\$6,500+	\$4,000+	\$2,500+	
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Name of Contacting Representative

Company Name (please print exactly how you want your company name to appear in marketing pieces)

Address

City

State

Zip

Phone

Email Address

Check enclosed, payable to MDTC

TOTAL PAYMENT _____

On occasion, MDTC will add events/activities to their calendar.

Please be advised that no copyrighted music can be played at MDTC events. If music is played, sponsors will be subject to penalties. Please complete this form and return it to MDTC, PO Box 66, Grand Ledge, MI 48837. Phone: (517) 627-3745 Email: support@mdtc.org Website: www.mdtc.org