



Firm Sponsorship Opportunities 2025-26

We offer many packages to fit your needs.

Who We Are.

Michigan Defense Trial Council is an association of the leading lawyers in the State of Michigan dedicated to representing individuals and corporations in civil litigation. As the State's premier organization of civil litigators, the impact of MDTC Members is felt through its Amicus Briefs, often filed by express invitation of the Supreme Court, its far-reaching and well-respected Quarterly publication, and its timely and well-received seminars. Membership in MDTC also provides exceptional opportunities for networking with fellow lawyers, potential clients, and members of the judiciary.

Why Partner with the MDTC?

In today's fast-paced and busy work environments, making personal connections with potential clients is hard. Partnering with the MDTC provides your company access and valuable networking with top litigators across Michigan in a less formal yet professional environment.

Golf Sign Sponsor

Sponsors get recognition during the event and in the *Quarterly*. The sign will be posted on a tee with your company name.

Winter Meeting

A full-day event in the lively city of Novi, MI, where education sessions, networking, and activities. Sponsors will have special signage on each table and a larger sign at the entrance to the meeting room.

Future Planning

Special signage on each table and a larger sign at the entrance to the lunchroom will be included with this sponsorship package.

Legal Excellence Awards

An award ceremony recognizing many people and aspects of the law. All sponsorship levels will get recognition as sponsors at the event.

Past Presidents Reception

Names of sponsors are displayed on signage boards at dinner, in the program, and printed in the *Quarterly*. Exclusive dinner for all Past Presidents and current leadership.

Annual Meeting

The package includes a multiple-day event with education sessions, fun activities, and great networking opportunities. Sponsors will have special signage on each table and a larger sign at the entrance to the meeting room.

The Defense Network

"The Defense Network's" regional meetings are created to provide interaction between lawyers locally. Event arrangements are being developed throughout the state. If fully implemented, most defense lawyers throughout Michigan will have a local event right down the road from home. Platinum and silver sponsors will receive recognition for their sponsorship at these events.

Section Webinar Sponsor

Several MDTC sections host a teleconference or webinar during the fiscal year. Be recognized for sponsoring education at each of these programs.

Social Media Exposure

A Firm's social media presence can be a powerful tool if used to its full potential. This sponsorship opportunity will allow your firm's social media posts to be shared and posted to MDTC's social media pages (Facebook, Instagram, Twitter, and LinkedIn) throughout the year. This will increase the presence of your firm in the legal community.

Website Listing

The MDTC website is a great resource for information, history, and helpful documents. Have your firm logo placed on the website.

Amicus Brief Updates

The firm name will be attached to amicus brief press releases sent out to the legal community annually when a brief is filed or an opinion is received. Available with Platinum sponsorships.

MDTC will post to all its platforms (Facebook, Instagram, Twitter, and LinkedIn), shouting out the sponsor with their logo and tagging all the sponsor's social media. The post will also include a live link to the sponsor's website. **Can purchase more than once.**

E-Newsletter Text Link Sponsor

The firm name will be a live clickable link in the E-Newsletter releases sent out 4 times a fiscal year.

Quarterly Firm Profile

One half-page insert in the MDTC Quarterly - 1 Issue.

In-Kind Contribution

You can contribute a wide variety of things to the MDTC, including but not limited to tickets, travel packages, raffles, etc. If you have any questions or are unsure about what you plan to contribute, please contact info@mdtc.org.

MDTC Firm Sponsorship 2025-2026

Select a plan or check the event(s) you're interested in

		Platinum \$4,772	Gold \$4,065	Silver \$2,225	Bronze \$1,910	Build your Own Check and add the total
Annual Golf Sign Sponsor	\$400	☒	☒	☒	☒	☐
Winter Meeting	\$350	☒	☒	☐	☐	☐
Future Planning	\$200	☒	☒	☐	☐	☐
Legal Excellence Awards – Event Sponsor	\$650	☒	☒	☒	☒	☐
Annual Past Presidents Reception	\$200	☒	☒	☐	☐	☐
Annual Meeting & Summer Conference	\$350	☒	☒	☐	☐	☐
The Defense Network (regional meetings)	\$350	☒	☐	☒	☐	☐
Section Webinar Sponsor	\$350	☒	☒	☒	☒	☐
Social Media Exposure	\$350	☒	☒	☒	☒	☐
Website listing	\$350	☒	☒	☒	☒	☐
Amicus Brief Updates	\$200	☒	☐	☐	☐	☐
E-Newsletter Text Link Sponsor	\$600	☒	☒	☐	☐	☐
Quarterly Firm Profile	\$400	☒	☒	☐	☐	☐
1 individual Registration to MDTC Annual Meeting	\$295	☒	☒	☐	☐	☐
1 individual Registration to MDTC Winter Meeting	\$235	☒	☐	☐	☐	☐
Platinum Sponsor 4 individual MDTC memberships		☒	☐	☐	☐	
Gold Sponsor 3 individual MDTC memberships		☐	☒	☐	☐	
Silver Sponsorship 2 individual MDTC memberships		☐	☐	☒	☐	
Bronze Sponsorship 1 individual MDTC membership		☐	☐	☐	☒	
CHOOSE A PLAN	<i>Packages include a 10% savings!</i>	\$5,280 Value ☐	\$4,495 Value ☐	\$2,450 Value ☐	\$2,100 Value ☐	☐

Name of Contracting Representative

Who is Attending (name(s) that plan to attend)

Company Name (please print exactly how you want your company name to appear)

Address

City

State

Zip

Phone

Fax

Email Address

☐ Check enclosed, payable to MDTC

TOTAL CHARGE: \$ _____

On occasion, MDTC will add events/activities to their calendar.

Please be advised that no copyrighted music can be played at MDTC events. If music is played, sponsors will be subject to penalties. Please complete this form and return it to MDTC, PO Box 66, Grand Ledge, MI 48837. **Phone:** (517) 627-3745 **Email:** support@mdtc.org **Website:** www.mdtc.org