



Vendor Sponsorship Opportunities 2025-26

We offer many packages to fit your needs.

Who We Are.

Michigan Defense Trial Counsel is an association of the leading lawyers in the State of Michigan dedicated to representing individuals and corporations in civil litigation. As the State's premier organization of civil litigators, the impact of MDTC Members is felt through its Amicus Briefs, often filed by express invitation of the Supreme Court, its far-reaching and well-respected Quarterly publication, and its timely and well-received seminars. Membership in MDTC also provides exceptional opportunities for networking with fellow lawyers, potential clients, and members of the judiciary.

Why Partner with the MDTC?

In today's fast-paced and busy work environments, making personal connections with potential clients is hard. Partnering with the MDTC provides your company access and valuable networking with top litigators across Michigan in a less formal yet professional environment.



Golf Sign Sponsor

\$400

Sponsors get recognition during the event and in the *Quarterly*. The sign will be posted on a tee with your company name.



Winter Meeting – Table Exhibitor

\$650

Exhibitors have the opportunity to introduce a keynote speaker on a first-come, first-served basis, attend and display literature about their products and services during the conference, and participate in all scheduled activities.

Company names will be displayed on signage boards. Exhibitors are listed in the *Quarterly* and receive a complete listing of all event attendees, two complimentary registrations, listing on the Vendor Resource bank, and a social media shout-out.

Exhibit hours are 8:30 a.m. to 4:00 p.m. Table/Booth space dimensions are approximately 6'x3'.

Attendance Demographic: Civil defense attorneys from 0-50 years in practice.



Winter Meeting – Meal Sponsor

\$400

This sponsorship package will include special signage at the entrance to the lunchroom.



Winter Meeting - Market Your Company

\$350

Market Your Company Promotion – Distribution: MDTC will distribute your company materials to all attendees and list your company in the pre/post-marketing.



Legal Excellence Awards

\$500

This is an award ceremony that recognizes many people and aspects of the law. Sponsors will be recognized at the event and included in event promotion.



Past Presidents Reception

\$200

Names of sponsors are displayed on signage boards at dinner, in the program, and printed in the *Quarterly*. Exclusive invite-only dinner for all Past Presidents and current leadership.



Annual Meeting – Table Exhibitor

\$800

Exhibitors have the opportunity to introduce a keynote speaker on a first-come, first-served basis, attend and display literature about their products and services during the conference, and participate in all scheduled activities.

Company names will be displayed on signage boards. Exhibitors are listed in the *Quarterly* and receive a complete listing of all event attendees, two complimentary registrations, listing on the Vendor Resource bank, and a social media shout-out.

Exhibit hours are 8:30 a.m. to 4:00 p.m. Table/Booth space dimensions are approximately 6'x3'.

Attendance Demographic: Civil defense attorneys from 0-50 years in practice.



Annual Meeting – Meal Sponsor

\$400

This sponsorship package will include special signage at the entrance to the lunchroom.



Annual Meeting - Market Your Company

\$350

Market Your Company Promotion – Distribution: MDTC will distribute your company materials to all attendees and list your company in the pre/post-marketing.



The Defense Network

\$750

“The Defense Network” is an MDTC regional meeting created to provide local interaction between lawyers. Event arrangements are being developed for events in Flint, Grand Rapids, Lansing, Marquette, Saginaw, Southeast Michigan, and Traverse City. If fully implemented, most defense lawyers throughout Michigan will have a local event right down the road from home.

Sponsors will receive recognition for their sponsorship at these events and in the marketing.



Section Webinar Sponsor

\$350

Law area practice updates or virtual Education opportunities.



Amicus Brief Updates

\$200

The company name will be attached to amicus brief press releases sent out to the legal community throughout the year when a brief is filed or an opinion is received.



Vendor Profile – Quarterly / Website

\$200

Feature your company's profile in the Quarterly. Provide a history of your company or a personal profile of a significant staff member.



Quarterly Insert – 4 issues

\$1400

1/2 page horizontal 7.5 x 5.5 (Special placement costs more.)



E-Newsletter Text Link Sponsor– 4 issues

\$600

The company logo will be placed on MDTC's website, accessible only to MDTC members, and will have a link to the company's site. Have your company logo with a link to your company/firm website as the official sponsor.



E-Newsletter Banner Sponsor

\$2400

Have your company name listed in a special area in the E-Newsletter listing the issue sponsors, with a live link to the firm/company website.



Social Media Posts – 4 posts

\$250

MDTC will share posts from your company to our social media pages, tagging your company page in them.



Note: Attendance

Many of our vendors have asked if they could bring people to our events. Those rates can be found below and will be included in the respective EventBrite listings for each event.

Vendor Exhibitor Lunch - \$55

Vendor Attendee (Non-Sponsor) - \$300/person

Vendor Sponsor - Non-exhibitor (Ex: Meal Sponsor, Other) - \$250/person

Vendor Virtual Attendee - \$75/person

MDTC Vendor Sponsorship 2025-2026

Select a plan or check the event(s) you're interested in

| | | Gold \$8,763 | Silver \$2,898 | Build your Own <small>Check and add the total</small> | Needed Details of Sponsorship |
|--|--------|-------------------------------------|-------------------------------------|---|---|
| Annual Golf Sign Sponsor* | \$400 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | * This sponsorship DOES NOT include attendance at the event. Attendance fees are extra. |
| Winter Meeting Exhibitor ** | \$650 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |
| Winter Meeting Exhibitor Lunch | \$55 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |
| Winter Meeting Meal Sponsor * | \$400 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| Market Your Company Winter Meeting | \$350 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | ** Vendors can bring up to two company representatives. Beyond two, additional Fees will be incurred. |
| Legal Excellence Awards * | \$500 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |
| Annual Past Presidents Reception Sponsor * | \$200 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |
| Annual Meeting Exhibitor ** | \$800 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |
| Annual Meeting Exhibitor Lunch | \$55 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | ***Circle one: Flint, Grand Rapids, Lansing, Marquette, Saginaw, Southeast Michigan, & Traverse City |
| Annual Meeting Meal Sponsor * | \$400 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| Market Your Company Annual Meeting | \$350 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| The Defense Network*** | \$750 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | |
| Section Webinar Sponsor | \$350 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| Amicus Brief Updates | \$200 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| Vendor Profile – Website/Quarterly | \$200 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| Quarterly Insert (4 issues) | \$1400 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| E-Newsletter Text Link Sponsor (4 issues) | \$600 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| E-Newsletter Banner Sponsor (4 issues) | \$2400 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| Social Media Posts (4 posts) | \$250 | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | |
| CHOOSE A PLAN | | \$10,310 Value | \$3,410 Value | <input type="checkbox"/> | |
| <i>Packages include a 15% savings!</i> | | <input type="checkbox"/> | <input type="checkbox"/> | | |

Name of Contracting Representative

Who is Attending (name(s) that plan to attend)

Company Name (please print exactly how you want your company name to appear)

Address

City

State

Zip

Phone

Fax

Email Address

☐ Check enclosed, payable to MDTC

TOTAL CHARGE: \$ _____

On occasion, MDTC will add events/activities to their calendar.

Please be advised that no copyrighted music can be played at MDTC events. If music is played, sponsors will be subject to penalties. Please complete this form and return it to MDTC, PO Box 66, Grand Ledge, MI 48837. Phone: (517) 627-3745 Email: support@mdtc.org Website: www.mdtc.org

MDTC Sponsor/Exhibitor Rules

1. Reservations for exhibit space will be accepted on a first-come, first-served basis. All exhibit space sales are final, and no refunds for cancellations will be granted. Michigan Defense Trial Counsel, Inc. ("MDTC") reserves the right to limit the number of spaces an Exhibitor may purchase. No subletting of space is permitted without the written consent of MDTC.
2. Applications for space must be made using the Exhibit Space Contract/Sponsor Application. A submitted application will not be considered unless it is completed and signed. Upon receipt and acceptance of a signed exhibitor application, MDTC will provide a written confirmation.
3. MDTC reserves the right to decline sponsorship and/or space to an applicant if, in MDTC's sole judgment, the sponsorship, the sponsor's activities, business practices, reputation, or messaging, or the proposed display, is deemed inconsistent with the organization's reputation, mission, or values, or would not enhance the exposition. This includes, but is not limited to, MDTC reserving the right to evict any Exhibitor whose presentation is deemed offensive. In the event of eviction, the Exhibitor waives any fee, and MDTC shall not be liable for any refund. Sponsorship decisions will not be based upon any discrimination against any federally protected class.
4. All exhibitor representatives must register upon arrival and wear identification badges at all times. All exhibits must be complete, in place, and staffed at all times the show is open.
5. Any Exhibitor failing to occupy the space contracted for is not relieved of the obligation to pay for the full rental of such space. If any space is not occupied one-half hour before the opening of the show, the space is forfeited without refund. No exhibit will be allowed to be dismantled until after the conclusion of the show.
6. MDTC is not responsible for any special equipment, services, or facilities requested or arranged for by an Exhibitor. Each Exhibitor is solely responsible for placing its display in its designated space and removing it on the final show date. All effects remaining afterward are deemed abandoned and are subject to removal and destruction.
7. Each Exhibitor shall conduct its activities so as to avoid interference with neighboring exhibits. It shall be the responsibility of an Exhibitor to report or call to the attention of the manager any questionable activity or disturbing influence that requires correction.
8. To assure the safety and security of goods and equipment. It is the responsibility of Exhibitors to remove valuables or take steps to secure them at the close of the business day. Neither MDTC nor the exhibition facility will be liable for any damage to or theft of any property contained in or about the booth of any Exhibitor.
9. All electrically wired display material must comply with the requirements of the National Board of Fire Underwriters. Display fabrics must be flameproof. No open flames are allowed. The determination of MDTC or the exhibition hall as to the propriety of electrical wiring or similar display-related issues is final.
10. All exhibits shall be contained within the contracted exhibit space. No items may be placed in the aisles. No hazardous materials may be stored, placed, or displayed in the booth. No company identification may be placed outside your specific exhibit area (i.e., on posts, pillars, walls, tables, ceilings, etc.). No music, live or recorded, will be allowed at individual booths except as might be included in a videotape or through headphones.
11. Violations of any of the regulations by an exhibiting firm or its representatives will result in the forfeiture of exhibit space and loss of monies paid. Any matters arising not specifically provided herein shall be cared for at the discretion of the MDTC.
12. Exhibitor agrees to comply promptly with all state and local laws and ordinances and to take out and pay for any permits and licenses required by any governmental agency and pay any fees related thereto. Prizes, awards, drawings, raffles, lotteries, and/or contests sponsored by an Exhibitor not otherwise prohibited by law are permitted.
13. No failure nor neglect of MDTC in any instance to exercise any right, power, or privilege under this contract or these regulations shall constitute a waiver of any other right, power, or privilege or of the same right, power, or privilege in any other instance. Any waiver by MDTC must be contained in a written instrument signed by a duly authorized representative of MDTC.
14. A fully executed copy of this contract shall serve in all respects as an original for purposes of enforcement of this contract. In the event this contract is interpreted in a court of law, it shall be deemed to have been mutually drafted. For additional information or assistance, contact Madelyne Lawry, MDTC, PO Box 66, Grand Ledge, MI 48837, (517) 627-3745.

Terms of Contract

1. Exhibitor acknowledges that MDTC assigns all space on a first-come, first-served basis and agrees that MDTC has the right to 1) assign exhibitors to the best alternate space and to make reasonable shifts in location, 2) limit the number of spaces an exhibitor may purchase, 3) decline to lease space to an applicant if, in MDTC's sole judgment, the proposed display is not consistent with the purposes of MDTC, and 4) immediately evict any Exhibitor whose presentation is deemed offensive.
2. Sponsor/Exhibitor agrees to indemnify and hold harmless MDTC and all of its agents and employees (hereafter "Indemnitees") for any damages or charges for violations of any law or ordinance, whether from the negligence of the Sponsor/Exhibitor or those acting under the direction or control of the Sponsor/Exhibitor. Sponsor/Exhibitor agrees to indemnify and hold harmless the Indemnitees from all costs, damages, or liability, including attorney's fees, arising from or because of any accident, bodily injury, or other occurrences to any person(s), including Sponsor/Exhibitor, its employees, agents, and business invitees, arising from or out of the Sponsorship or Exhibition.
3. The Exhibitor shall maintain reasonable insurance coverage for any loss or damages to the Exhibitor's property or any potential liability arising from the Exhibitor's participation and further waive any claims of subrogation against MDTC in the event of a loss that is compensated by the insurance coverage applicable to the Exhibitor or its property.
4. The Sponsor/Exhibitor agrees to abide by the terms hereto and the MDTC Sponsor/Exhibitor Rules incorporated herein and agrees that failure to do so subjects the Exhibitor to eviction without rights to recourse or a refund. The exhibitor's representative affirms that he or she is fully authorized to bind the Exhibitor to the terms herein and to execute this document on behalf of the Exhibitor.

This contract is not binding until signed by both parties.

Sponsor/Exhibitor Applicant: _____

By: _____

Date: _____

MDTC

By: _____

Date: _____