



Firm Sponsorship Opportunities 2023-24

We offer many packages to fit your needs.

Who We Are.

Michigan Defense Trial Counsel is an association of the leading lawyers in the State of Michigan dedicated to representing individuals and corporations in civil litigation. As the State's premier organization of civil litigators, the impact of MDTC Members is felt through its Amicus Briefs, often filed by express invitation of the Supreme Court, through its far-reaching and well-respected Quarterly publication, and its timely and well-received seminars. Membership in MDTC also provides exceptional opportunities for networking with fellow lawyers but also with potential clients and members of the judiciary.

Why Partner with the MDTC?

Making personal connections with potential clients is hard in today's fast-paced and busy work environments. Partnering with the MDTC provides your company access and valuable networking with top litigators across Michigan in a less formal yet professional environment.

Firm Sponsorship 2023- 24

Select a plan from the options below

Fiscal Year (July 1, 2023 - June 30, 2024)

	Platinum \$8,568	Gold \$6,277	Silver \$2,052	Bronze \$1,715	Build Your Own Check and add total	
Social Media Exposure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$350
Annual Meeting & Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$350
Winter Meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$350
Past Presidents Dinner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$200
The Defense Network (regional meetings)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$350
Section Teleconference/Webinars	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$350
Website listing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$350
Legal Excellence Awards - Event Sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$450
Amicus Brief Updates	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$200
Social Media Shout Out	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$200
60 Second Ad - Board Meeting	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$300
Educational Tip - Board Meeting	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$250
Email Event Promotion - Constant Contact	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$250
Email Event Promotion - List-serve	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$200
E-Newsletter Text Link Sponsor - 4 issues	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$600
E-Newsletter Banner Sponsor - 4 issues	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$2400
Event Promotion - Facebook	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$150
Quarterly Firm Profile	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$400
1 Individual Registration to MDTC Annual Meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$295
1 Individual Registration to MDTC Winter Meeting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$235
Platinum Sponsor 4 individual MDTC memberships	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Gold Sponsorship 3 individual MDTC memberships	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Silver Sponsorship 2 individual MDTC memberships	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Bronze Sponsorship 1 individual MDTC membership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
In-Kind Contribution - Item: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
CHOOSE PLAN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	TOTAL: _____	

10% savings!

Name of Contracting Representative

Who is Attending (name(s) that plan to attend)

Company Name (please print exactly how you want your company name to appear)

Address

City

State

Zip

Phone

Fax

Email Address

Check enclosed, payable to MDTC

TOTAL CHARGE: \$ _____

On occasion, MDTC will add events/activities to their calendar.

Please be advised that no copyrighted music can be played at MDTC events. If music is played, sponsors will be subject to penalties.

Please complete this form and return to: MDTC, PO Box 66, Grand Ledge, MI 48837 Phone: (517) 627-3745 Fax: (517) 627-3950 Email: info@mdtc.org www.mdtc.org

*includes sponsorship of all additional special events planned in addition to the annual calendar events We give MDTC permission to use our firm/company logo when thanking us publicly for sponsoring events.

Website listing

The MDTC website is a great resource for information, history, and helpful documents. Have your firm logo placed on the website.

Logo Inclusion on all Annual & Winter Meeting Promotions

Your firm logo will be included in email marketing, the online registration form, the on-site handout, and all other promotional pieces.

Annual Meeting & Conference

The package includes a multiple-day event with education sessions, fun activities, and great networking opportunities. Sponsors will have special signage on each table and a larger sign at the entrance to the meeting room.

Winter Meeting

A full-day event in the lively city of Novi, MI, where education sessions, networking, and activities. Sponsors will have special signage on each table and a larger sign at the entrance to the meeting room.

Past Presidents' Dinner

Names of sponsors are displayed on signage boards at dinner, in the program, and printed in the Quarterly. Exclusive dinner for all Past Presidents and current leadership.

"The Defense Network"

"The Defense Network's" regional meetings are created to provide interaction between lawyers locally. Event arrangements are being developed throughout the state. If fully implemented, most defense lawyers throughout Michigan will have a local event right down the road from home. Platinum and silver sponsors will receive recognition at these events for their sponsorship.

Section Teleconference/ Webinars

Several MDTC sections host a teleconference or webinar during the fiscal year. Be recognized for sponsoring education at each of these programs.

Legal Excellence Awards

An award ceremony recognizing many people and aspects of the law. All sponsorship levels will get recognition as sponsors at the event.

Amicus Brief Updates

The firm name will be attached to amicus brief press releases sent out to the legal community annually when a brief is filed or an opinion is received. Available with Platinum sponsorships.

Social Media Shout Out

MDTC will post to all its platforms (Facebook, Instagram, Twitter, and LinkedIn), shouting out the sponsor with their logo and tagging all the sponsor's social media. The post will also include a live link to the sponsor's website. **Can purchase more than one.**

60 Second Ads - Board Meeting

MDTC will play a short 60-second ad halfway through the monthly board meeting, where all board members will see it. **Can purchase more than one.**

Educational Tip - Board Meeting

A firm representative can enter the meeting before it starts, give a short tip, and then leave the meeting. **Can purchase more than one.**

Email Event Promotion - Constant Contact

MDTC will create a detailed email with all the event information, including speakers and how to register, and send it to all its members several times before the event to encourage attendance. **If possible, the sponsor must send a list of attendees to MDTC after the event.**

List-serve Email Marketing

MDTC will create a simple email with the event details, including how to register, and send it once to all members who are in its list serve. **Can purchase more than one.**

Event Promotion - Facebook

MDTC will set up an event on Facebook, including how to register and promote it to its social media following until the event is over. **Can purchase more than one.**

Social Media Exposure

A Firm's social media presence can be a powerful tool if used to its full potential. This sponsorship opportunity will allow your firm's social media posts to be shared and posted to MDTC's social media pages (Facebook, Instagram, Twitter, and LinkedIn) throughout the year. This will increase the presence of your firm in the legal community.

In-Kind Contribution

You can contribute a wide variety of things to the MDTC, including but not limited to; tickets, travel packages, raffles, etc. If you have any questions or are unsure about what you plan to contribute, please get in touch with info@mdtc.org.

Quarterly Firm Profile

One half-page ad in the MDTC Quarterly - 1 Issue.