

# Michigan Defense Quarterly Advertising

## Mechanical Requirements

- The Michigan Defense Quarterly is printed offset. Electronic copy (high resolution, EPS or JPEG) is preferred. Camera-ready copy is acceptable, but resolution may be compromised. Include ALL fonts and graphics linked to or included in file.
- Media accepted – email to [info@mdtc.org](mailto:info@mdtc.org)
- Include a hard-copy printout of your file. If the file is being transmitted via email, please fax a copy of the printout to MDTC at (517) 627-3950.

## Rates

- Back cover (1/2 page horizontal) – add 25 percent to rates
- Inside covers – add 15 percent to rates

Rate Per Issue	Ad Size
\$450.00	Full no bleeds page – 7.5” x 9.5” Full with bleeds – 8.5” x 11” (.125” bleed all the way around)
\$350.00	1/2 page horizontal – 7.25” x 4.5”
\$250.00	¼ Page - 3.5” x 4.5”

Issue	Submit Copy
Winter	12/8
Spring	3/15
Summer	6/15
Fall	9/15

**\* If your ad is not sized to our specs we will rework the ad to fit, at a charge to the advertiser.**

# Advertising Order Form

Please publish the advertising checked below in Michigan Defense Quarterly.

## Size

- 1/4 page
- 1/2 page
- Full page

## Indicate the issue(s) you will advertise in

- Summer
- Fall
- Winter
- Spring

Michigan Defense Quarterly is published by the MDTC. Copy and advertisements are accepted at the discretion of the Board of Directors.

## Advertiser

Company		
Address		
City	State	Zip
Phone	Fax	
E-mail address		
Authorized by (Name)	(Title)	

**\* Advertising payments must be received prior to ad placement. \***

- Use copy enclosed       Copy mailed separately       Check enclosed

**MDTC PO Box 66, Grand Ledge MI 48837**

Phone 517-627-3745

Fax 517-627-3950

Email: [info@mdtc.org](mailto:info@mdtc.org)

[www.mdtc.org](http://www.mdtc.org)