

Michigan Defense Quarterly Advertising

Mechanical Requirements

- The Michigan Defense Quarterly is printed offset. Electronic copy (high resolution, EPS or JPEG) is preferred. Camera-ready copy is acceptable, but resolution may be compromised. Include ALL fonts and graphics linked to or included in file.
- Media accepted – email to info@mdtc.org
- Include a hard-copy printout of your file. If the file is being transmitted via email, please fax a copy of the printout to MDTC at (517) 627-3950.

Rates

- Back cover (1/2 page horizontal) – add 25 percent to rates
- Inside covers – add 15 percent to rates

| Rate Per Issue | Ad Size |
|----------------|---|
| \$350.00 | Full no bleeds page – 7.5” x 9.5” Full with bleeds – 8.5” x 11” (.125” bleed all the way around) |
| \$250.00 | 1/2 page horizontal – 7.25” x 4.5” |
| \$150.00 | ¼ Page - 3.5” x 4.5” |

| Issue | Submit Copy |
|--------|-------------|
| Winter | 12/8 |
| Spring | 3/15 |
| Summer | 6/15 |
| Fall | 9/15 |

*** If your ad is not sized to our specs we will rework the ad to fit, at a charge to the advertiser.**

Advertising Order Form

Please publish the advertising checked below in Michigan Defense Quarterly.

Size

- 1/4 page
 1/2 page
 Full page

Indicate the issue(s) you will advertise in

- Summer
 Fall
 Winter
 Spring

Michigan Defense Quarterly is published by the MDTC. Copy and advertisements are accepted at the discretion of the Board of Directors.

Advertiser

| | | |
|----------------------|---------|-----|
| Company | | |
| Address | | |
| City | State | Zip |
| Phone | Fax | |
| E-mail address | | |
| Authorized by (Name) | (Title) | |

*** Advertising payments must be received prior to ad placement. ***

- Use copy enclosed
 Copy mailed separately
 Check enclosed
 Paying by credit card (complete information below)

- Visa
 MasterCard

| |
|------------------------|
| Expiration Date |
|------------------------|

**** We do not accept American Express**

| |
|--------------------|
| Credit Card Number |
|--------------------|

| |
|----------------------|
| Authorized Signature |
|----------------------|

Billing address on Credit card statement

Zip code

MDTC PO Box 66, Grand Ledge MI 48837
 Phone 517-627-3745
 Fax 517-627-3950
 Email: info@mdtc.org
www.mdtc.org

updated 6-30-17 js